



PMQ Management Co. Ltd.

Appendix 1

About PMQ Management Co. Ltd.

After an open invitation for proposals, the HKSAR Government announced in November 2010 to preserve the former Police Married Quarters on Hollywood Road and transform the site into an icon for the creative industries operated by a self-financing, non-profit-making social enterprise, set up by the Musketeers Education and Culture Charitable Foundation Ltd ("Musketeers Foundation"), in collaboration with Hong Kong Design Centre, the Hong Kong Polytechnic University, and Hong Kong Design Institute of the Vocational Training Council (VTC). PMQ Management Co. Ltd. is therefore founded.

Goals

- Establish PMQ as an ICON of Hong Kong creative industries that shines in the region;
- Showcase HK's high quality brands and build success in the international market; and
- Elevate the appreciation of the value created by design and innovation

PMQ's major task is to transform a historical compound and develop it into a unique hub of broad appeal to serve the evolving creative industries. To do this, PMQ champions **Enterprising Creativity** (turning Creativity to Business) and nurture local create-preneurs and designers. Moreover, PMQ promotes **appreciation of creativity** to the community.

Not only cultivating a stimulating and culturally rich environment, we also connect the past with the present in support of conservation.

Funding

Running as a **self-financing, non-profit-making social enterprise**, PMQ Management Co. Ltd. received donation from the Musketeers Education and Culture Charitable Foundation Ltd., amounted to HK\$100 million for the implementation of the project and future day-to-day operation of the revitalised site.

Given the Government will finance the essential structural and building services works of the revitalisation, PMQ Management Co. Ltd. needs to spend around HK\$57 million for renovation and interior decoration beyond the Government works, including the construction of the Underground Interpretation Area, air-conditioning, equipment & furniture for The Cube and communal space, etc.

Please visit <http://www.pmq.org.hk/about/about-pmq/> and <http://www.pmq.org.hk/about/government-support/> for more information



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Musketeers Education and Culture Charitable Foundation Ltd.

The Foundation was co-founded by Messrs Stanley Chu, Lawrence Fung and Leong Ka-chai in 2008. It is a non-profit-making charity committed to promoting creativity, education, arts and culture.



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Development of PMQ

1889 - 1941

The Central School (renamed as Queen's College in 1894) moved to the Site in 1889. The School was the first government school to provide upper primary and secondary Western education. It paved the path for local Chinese to be educated in the knowledge of Western learning and the practical affairs of the world. Some local celebrities including Dr. Stanley Ho Hung Sun, Mr. Fok Ying Tong, and Mr. Lee Hysan used to study at the campus located at the Site. The School was seriously damaged during the Second World War, and the buildings were demolished in 1948.

1951 – 2000

Built in 1950, the Police Married Quarters was the first of its kind to provide accommodation for married junior police officers, specifically the rank and file officer, including Chinese. Before the Second World War, the Police Force only provided quarters for Western and Indian officers.

A large number of immigrants flooded into Hong Kong from Mainland due to the political and social unrest caused by the Chinese Civil War (1947-49). Such a rapid expansion of the population resulted in a great demand in the Police Force to maintain the public security. The improved housing benefits could attract more people to join the force to meet the increasing demand. It was one of the reasons why the Police Married Quarters was built.

The former Chief Executive of Hong Kong, Mr. Donald Tsang Yam-kuen, and his brother, the former Police Commissioner, Mr. Tsang Yam-pui spent part of their childhood in the Quarters. The current Chief Executive of Hong Kong, Mr. C.Y. Leung also used to live in the Quarters. The two Blocks were vacated in 2000.

October 2009 – “Conserving Central”

The PMQ project was announced as one of the eight projects under the “Conserving Central” initiative by the Chief Executive in his 2009 -10 Policy Address.

March 2010 – Inviting proposals

The Development Bureau and the Commerce and Economic Development Bureau jointly invited proposals in March 2010 from interested organisations for the transformation of the Former Police Married Quarters (PMQ) on Hollywood Road into a creative industries landmark.

15 November 2010 – Official announcement

The Secretary for Development announced that the former Police Married Quarters on Hollywood Road would be transformed into a creative industries landmark named “PMQ” by the Musketeers Education and Culture Charitable Foundation Ltd. (Musketeers Foundation), with the support of Hong Kong Design Centre, the Hong Kong Polytechnic University and Hong Kong Design Institute of the Vocational Training Council.

July 2011 – Funding approved

Funding for conservation and revitalisation works of the project has been approved by the Finance Committee of Legislative Council.

25 November – 11 December 2011 – DETOUR 2011

PMQ served as the anchor venue of DETOUR 2011, organised by Hong Kong Ambassadors of Design.



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PMQ hosted an Exhibition and Workshop, and also supported a Marathon Forum.

Jan 2012 - Commencement of Renovation

Early 2012 – Hoarding Design

PMQ invited 18 local designers to design their dream studios at PMQ for the hoarding displayed at Staunton Street.

October – November 2012 – Service Contract Tender Invitation

Invitation of proposals on service provision of property & facilities management, telecommunication, and air-conditioning was sent.

Early December 2012 – Invitation of Tenants Application

Invitation for proposals on tenancy of studio units and commercial units was sent.

6 – 8 December 2012 – “PMQ: Co-creation” Exhibition

PMQ, teaming up with the experimental design collective CoLAB and five multi-disciplinary design units in Hong Kong, is presenting “PMQ: Co-creation” exhibition during the “BODW 2012” at the Inspiration Hall, HKTDC Inno Tech Design Expo, Hong Kong Convention and Exhibition Centre.

January – February 2013 – Public Briefing Sessions

With over 400 participants

5 March 2013 – Deadline for application for Studio units

May 2013 – Notification to Studio units Applicants

End 2013 - PMQ soft opening